

2023 NEBRASKA ATHLETICS CONTRIBUTION GUIDE



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It is not a burden but a responsibility to know that there will be people from all across the state who take the money that they make with their hands and their work and they spend it to come watch our team play.

Matt Rhule
Head Coach - Nebraska Football

INVEST IN STUDENT-ATHLETES

Huskers Athletic Fund members invest in the following areas to ensure all 650+ student-athletes have the resources they need to be successful in academics, athletics and life. With no state or university funding, Nebraska Athletics relies on fan support, attendance and donor contributions as our largest financial resource.

16,000+
ANNUAL DONORS

\$2.5 MILLION
RAISED ANNUALLY FROM GIFTS OF
\$500 OR LESS



IMPORTANT DATES

DECEMBER

• **MID-DEC**
Football season ticket & parking invoices and donation renewals available online

JANUARY

• **JAN 9**
Baseball *Seat Yourself* begins

• **JAN 31**
Bonus priority points deadline to renew annual donation

MARCH

• **MAR 1**
Premium seating contributions due

• **MAR 10**
Football season ticket & parking renewal deadline

APRIL

• **APR 1**
Seating & annual fund contributions due

Priority points calculated

• **MID-APR**
Volleyball season ticket & parking invoices available online

MAY

• **MAY 2**
Football *Seat Yourself* begins

JUNE

• **MID-JUNE**
Men's and Women's Basketball season ticket & parking invoices available online

• **JUN 20**
Volleyball *Seat Yourself* begins

AUGUST

• **AUG 15**
Men's Basketball *Seat Yourself* begins

• **AUG 16**
Women's Basketball *Seat Yourself* begins

2023 HUSKERS ATHLETIC FUND

MEMBERSHIP LEVELS & BENEFITS

Membership levels are based on total annual giving to Nebraska Athletics, which incorporates all contributions connected to tickets, parking, premium seating, capital projects and scholarship support.

WALK-ON	BLACKSHIRT	CAPTAIN	DIRECTOR	ALL-AMERICAN
\$100 ANNUALLY	\$500 ANNUALLY	\$1,500 ANNUALLY	\$5,000 ANNUALLY	\$10,000 ANNUALLY
Support 650+ Nebraska student-athletes	Walk-on benefits plus:	Blackshirt benefits plus:	Captain benefits plus:	Director benefits plus:
Donor decal	Membership packet	Complimentary Lil’ Huskers membership (while supplies last)	Reserved seating at Hall of Fame induction ceremony	Priority registration for Nebraska Athletics Golf Classic
Athletics updates and special offers	Opportunity to purchase donor season parking (with Nebraska Football season tickets)	Personal thank you from a student-athlete	Invitation to exclusive event with Nebraska Football	Reserved seating at annual student-athlete recognition banquet A Night at the Lied
Invitation to annual donor appreciation events			VIP Facility Tours	Opportunity to request suite tickets for select Baseball, Men’s Basketball and Women’s Basketball games
Priority points (3 pts. per \$100 for current year, 1 pt. per \$100 for previous years)				
Digital pride pack				
Annual adidas offer				

NEBRASKA LEADERSHIP SOCIETY

At Nebraska, the standard is comprehensive excellence – in the classroom, in the community, and in competition. The Nebraska Leadership Society embodies those same core values. Our members lead with generous support of our 650+ student-athletes. We proudly recognize donors in the Nebraska Leadership Society who make annual commitments of \$25,000 or more, and those who have given in excess of \$1 million in their lifetime. Members of the Nebraska Leadership Society receive exclusive benefits and experiences. These contributions fuel key athletic funding priorities and ensure There is No Place Like Nebraska!

KEY FUNDING PRIORITIES

- Capital Projects
- Annual Support
- Academic Success Funds

250+ MEMBERS FROM COAST TO COAST



CURRENT PRIORITY

N-Vest rewards Husker scholarship student-athletes for academic performance, success toward graduation and retention.

Nebraska student-athletes who meet the established academic benchmarks will receive \$5,980 per year for their academic achievement.

This academic support package allows us to recruit and retain the best student-athletes.

PLANNED GIVING

Establish your legacy today by contacting our staff to discuss the benefits of planned giving or to inform us of your intentions.

If you have included Nebraska Athletics in your estate plans, we would like to know so we can say thank you.

We can also provide language to help ensure that your gift will be implemented exactly according to your wishes.

STAFF CONTACT INFORMATION

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