

Huskers[®]
ATHLETIC FUND

2026 MEMBERSHIP GUIDE

GO BIG RED



Husker POWER

YOUR IMPACT

ACADEMIC ALL-AMERICANS

ALL-TIME

108 **45** **374**

FOOTBALL
(NATION'S BEST)

VOLLEYBALL
(NATION'S BEST)

ALL SPORTS
(BIG TEN BEST)

NEW RECORD!

433

HUSKER STUDENT-ATHLETES
NAMED TO THE ANNUAL
TOM OSBORNE CITIZENSHIP
TEAM IN 2025
COMPLETED AT LEAST SIX
SERVICE PROJECTS IN ACADEMIC
CALENDAR YEAR

93%

STUDENT-
ATHLETE
GRADUATION
SUCCESS RATE

3.464

CUMULATIVE
STUDENT-ATHLETE
SPRING 2025 GPA
HIGHEST IN
SCHOOL HISTORY



DIRECTOR'S CUP
BEST FINISH SINCE 2010

FAN ATTENDANCE 1.3 MILLION

FOOTBALL • VOLLEYBALL • SOCCER • MEN'S BASKETBALL
WOMEN'S BASKETBALL • BASEBALL • SOFTBALL

7TH NATIONALLY • 2ND NATIONALLY IN WOMEN'S SPORTS

27,900+

SEASON TICKET HOLDERS
ACROSS ALL SPORTS

NCAA

REGIONAL CHAMPIONS

SOFTBALL

TOURNAMENT APPEARANCE

MEN'S TENNIS

19

NCAA TOP TEN AWARDS ALL-TIME
(NATION'S BEST)

BACK2BACK

NCAA TOURNAMENT APPEARANCES

WOMEN'S BASKETBALL

BIG CHAMPIONS

BASEBALL

VOLLEYBALL

I want to express my sincere gratitude for your generous support of Nebraska Athletics. The investment of Husker Nation – unmatched across our conference and national landscape – remains the driving force behind our progress and our ambition.

Our guiding principle remains unchanged. Nebraska will set the standard that others aspire to achieve – in everything we do. Your belief in our mission empowers our student-athletes, coaches, and staff to pursue competitive excellence with purpose.

The year ahead provides meaningful opportunities to strengthen that standard. Upcoming enhancements to John Cook Arena and Memorial Stadium will elevate the fan experience and reinforce our financial foundation that supports championship-level success. We are also introducing innovative ways to recognize and engage those who support our culture of excellence, creating unforgettable memories for our Huskers Athletic Fund members.

The strength of the Huskers Athletic Fund membership has never been more crucial to our mission. With nearly 17,000 members in 2025, our loyal supporters invest in the holistic success of our teams and student-athletes. We invite you to recruit other passionate Huskers to join in our pursuit of excellence. Your collective enthusiasm makes the difference, and we look forward to welcoming more members in 2026.

Thank you for being a Huskers Athletic Fund member – and thank you for your commitment to the Huskers.

GO BIG RED!

Troy Dannen
Director of Athletics



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MEMBERSHIP OVERVIEW

HUSKERS ATHLETIC FUND RANKING SYSTEM

HAF donor rankings are ordered by annual priority levels followed by priority points within each level. This ranking system recognizes both current annual support and lifetime priority point accumulation and is used to calculate your rank for high-demand benefits like season ticket upgrades, parking assignments, and postseason tickets.

HUSKERS ATHLETIC FUND PRIORITY POINTS

PRIORITY POINTS SYSTEM
CURRENT YEAR
10 points per \$100 for Giving to Areas of Greatest Need
5 points per \$100 for Giving to Additional Areas of Support
3 points per \$100 for Priority Seating Contributions*
HISTORICAL GIVING
1 point per \$100 for all past giving
ADDITIONAL LOYALTY POINTS
One-time 150-point bonus awarded to former Husker student-athletes
One-time 150-point bonus awarded to current UNL faculty and staff
1 point per year as a Huskers Athletic Fund member**
1 point per year as a season ticket holder for Football, Volleyball, Men's and Women's Basketball***

*Priority Seating Contributions associated with season tickets are not currently tax-deductible.

**Since 1983 when our HAF digital records begin

***Since 2001 when full season ticket records begin



HUSKERS ATHLETIC FUND MEMBERSHIP LEVELS

ANNUAL MEMBERSHIP LEVEL	ANNUAL CONTRIBUTION	RANKING RANGE
Nebraska Leadership Society	\$25,000+	1-378
Hall of Fame	\$12,500+	379-760
Champion	\$5,000+	761-2,479
Blackshirt	\$1,000+	2,480-9,012
Sea of Red	\$100+	9,013-16,735



2025 MEMBERSHIP BY THE NUMBERS

NEW FOR 2026

Huskers Athletic Fund donations not associated with required priority seating contributions may be eligible to earn priority points while preserving tax deductibility. Please consult your tax advisor for more information.

16,735 TOTAL
MEMBERS

378 NEBRASKA LEADERSHIP SOCIETY
\$25,000+

382 HALL OF FAME
\$12,500+

1,719 CHAMPION
\$5,000+

6,533 BLACKSHIRT
\$1,000+

7,723 SEA OF RED
\$100+

2026 VOLLEYBALL RESEAT

In 2026, Nebraska Athletics will conduct a comprehensive reseating of season tickets in John Cook Arena at the Bob Devaney Sports Center. This marks the first full reseating in Nebraska Volleyball program history, and it reflects a commitment to access, sustainability, and long-term success.

RESEAT OBJECTIVES

- Honor the loyalty of current season ticket holders by prioritizing and guaranteeing they will have an option to select seats during the 2026 Volleyball Reseat.
- Create clear pathways for Huskers Athletic Fund members and season ticket holders to secure and upgrade Nebraska Volleyball season tickets.
- Expand access through revised ticket limits so more fans can secure season tickets.
- Secure our financial model and generate the resources for Nebraska Volleyball to set the standard in Division I Athletics.
- Reward Huskers Athletic Fund members who give generously and support our culture of excellence and tradition of winning championships.

SELECTION ORDER

All 2025 Nebraska Volleyball season ticket holders and Huskers Athletic Fund members who enroll in the 2026 Volleyball Reseat Request List will receive an appointment time for the 2026 reseating and reparking process. Availability of season tickets and parking will depend on one's appointment time.

Appointment times for the reseating and reparking process will be determined by using the Huskers Athletic Fund ranking system as of the ranking lock date of March 18, 2026 and the following prioritization: ►



1	Season Ticket Holders: Nebraska Leadership Society
2	Request List: Nebraska Leadership Society
3	Season Ticket Holders: Hall of Fame
4	Season Ticket Holders: Champion
5	Request List: Hall of Fame
6	Season Ticket Holders: Blackshirt
7	Season Ticket Holders: Sea of Red
8	Request List: Champion
9	Request List: Blackshirt
10	Request List: Sea of Red
11	Season Ticket Holders: Non-members
12	Request List: Non-members

2026 VOLLEYBALL RESEAT

TICKET AND PARKING QUANTITY LIMITS

MEMBERSHIP LEVEL	TICKET MAXIMUM	PARKING MAXIMUM (1 PASS PER 4 TICKETS)
Nebraska Leadership Society (\$25,000+)	6	2
Hall of Fame (\$12,500+)	4	1
Champion (\$5,000+)	4	1
Blackshirt (\$1,000+)	4	1
Sea of Red (\$100+)	2	1
Non-member	2	1

TIMELINE

MARCH 18, 2026	2026 Volleyball Reseat contribution deadline & HAF Ranking lock date
APRIL - MAY 2026	Volleyball Season Ticket Holders and Request List notified of their 2026 Volleyball Reseat selection date & time
JUNE 8 - JULY 17, 2026	2026 Volleyball Reseat occurs

TO LEARN MORE

For more information and to read through Frequently Asked Questions regarding the 2026 Volleyball Reseat, please visit HuskersAthleticFund.com.

ACTION STEPS: WHAT YOU CAN DO NOW

1. If you are a current Nebraska Volleyball season ticket holder, there is no immediate action that you need to take to participate in the reseating and reparking process.
2. If you are not a current Nebraska Volleyball season ticket holder and would like to participate in the 2026 Volleyball Reseat, you can make a \$100 nonrefundable deposit and join the 2026 Volleyball Reseat Request List. Scan the QR code to join the list.▶
3. Calculate your current and potential Huskers Athletic Fund Ranking by signing into your Huskers account and clicking "Huskers Athletic Fund Ranking Calculator" (desktop only).
4. Consider joining or upgrading your HAF membership for 2026 by making your contribution prior to March 18, 2026.
5. Schedule an appointment with a Huskers Athletic Fund representative for more information on how to best position yourself for the 2026 Volleyball Reseat:

Phone: (402) 472-3111

Email: Nebraska@Huskers.com

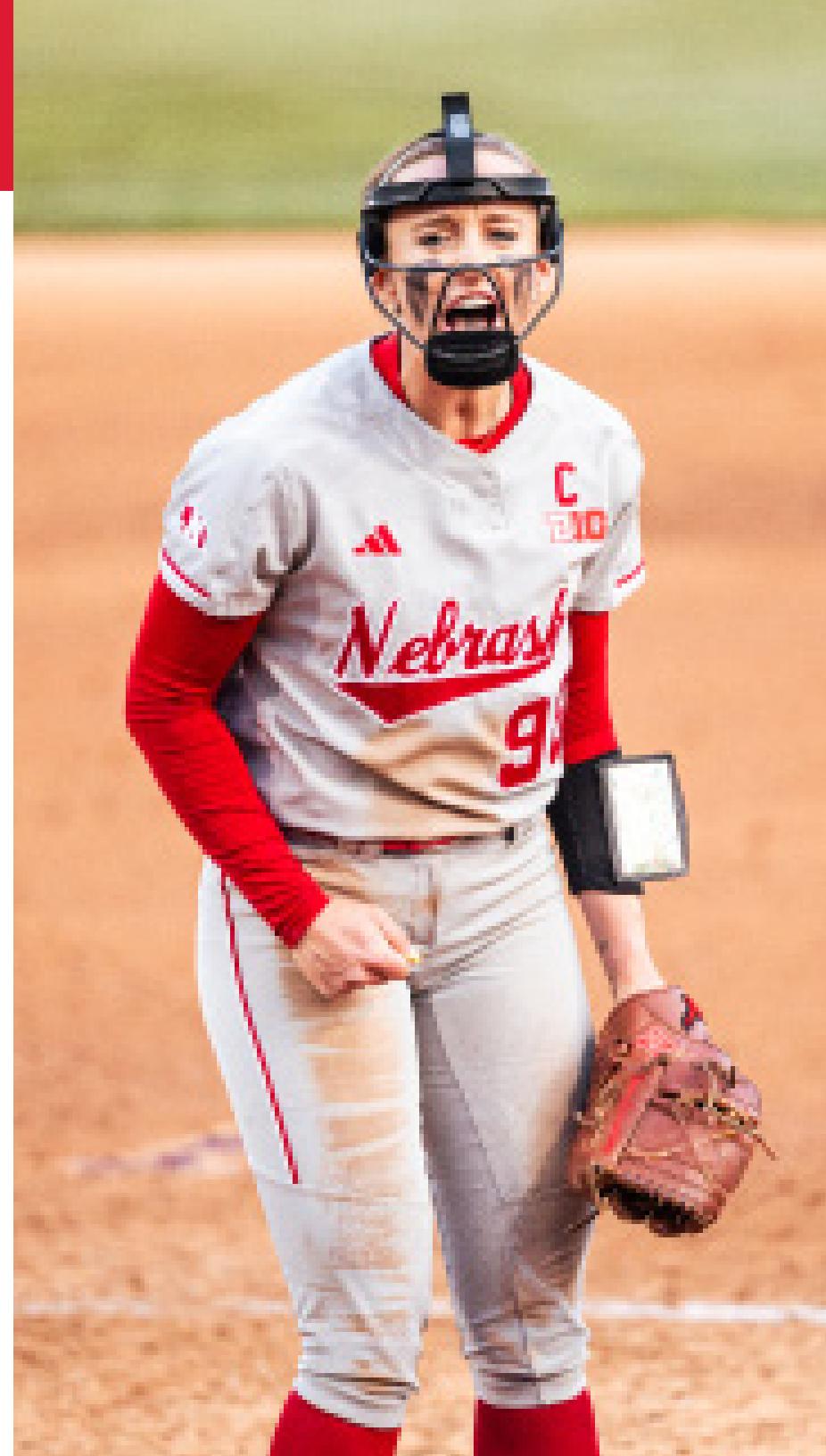
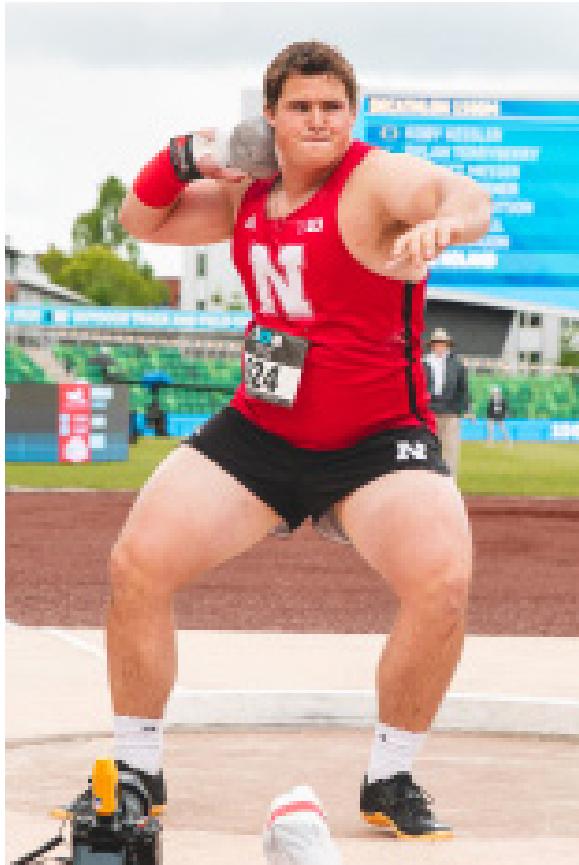


AREAS OF GREATEST NEED

MEMORIAL STADIUM RENOVATIONS
COMING SOON

STUDENT-ATHLETE EXPERIENCE FUND

- Nebraska is proud to offer a best-in-class experience to 500+ student-athletes across 24 varsity sports. Unrestricted contributions to the Student-Athlete Experience Fund ensure Husker student-athletes and teams have the resources to succeed at the highest levels nationally.





WAYS TO SUPPORT

CONTRIBUTE ONLINE

Current donors and new donors making first-time gifts should visit Huskers.com/MyAccount.

Current donors can sign in and click on "Manage My Donations" or "Make A Donation" to increase current contributions. First time donors will click "Create Account" before making a gift.

CONTRIBUTE BY PHONE

Call [\(402\) 472-3111](tel:(402)472-3111) and an athletics representative will be happy to assist you in making your contribution over the phone.

CONTRIBUTE BY MAIL

Huskers Athletic Fund
800 Stadium Drive, P.O. BOX 82848
Lincoln, NE 68501-2848

Checks should be made payable to the University of Nebraska Foundation. Please include your desired fund in the check memo line.

QUESTIONS?

Additional questions can be directed to our office at [\(402\) 472-3111](tel:(402)472-3111).

DATES AND DEADLINES

FOR MORE INFORMATION, VISIT HUSKERSATHLETICFUND.COM

JANUARY

1.1

- Beginning of 2026 Huskers Athletic Fund membership year

FEBRUARY

2.12

- Glow Big Red Day of Giving & HAF 'Early Bird' Priority Point Bonus Renewal Deadline
- Deadline to request postseason tickets for Men's & Women's Basketball

MARCH

3.18

- 2026 Volleyball Reseat contribution deadline & HAF Ranking lock date for Football Seat Selection
- Postseason ticket request deadline for Baseball & Softball

APRIL

- 2025 Volleyball season ticket holders and Request List accounts notified of their 2026 Volleyball Reseat selection date & time

MAY

5.1

- Football Seat Selection begins

5.24

- HAF Ranking lock date for single-game Football tickets & Soccer Seat Selection

JUNE

6.8

- Volleyball Reseat begins

JULY

7.24

- Men's & Women's Basketball season ticket and per-seat contribution renewal deadline
- HAF Ranking lock date for MBB and WBB, Wrestling, and WGym Seat Selection in addition to MBB, WBB, and VB single-game ticket requests

AUGUST

8.12

- Women's Basketball Seat Selection begins

8.18

- Men's Basketball Seat Selection begins

OCTOBER

10.23

- HAF Ranking lock date for Football & Volleyball postseason tickets
- HAF Ranking lock date for Baseball & Softball Seat Selection
- Deadline for Wrestling NCAA Tournament ticket requests

DECEMBER

12.31

- Last day to make contribution toward 2026 tax year
- End of 2026 Huskers Athletic Fund membership year



Dates and deadlines are subject to change. Scan the QR code for the most up-to-date information.

BENEFITS CHART

BENEFIT	GIVING LEVEL						
	SEA OF RED	BLACKSHIRT	CHAMPION	HALL OF FAME	NEBRASKA LEADERSHIP SOCIETY		
	\$100+	\$1,000+	\$5,000+	\$12,500+	\$25,000+	\$50,000+	\$100,000+
Ticketing and parking allocation level	5	4	3	2	1		
VB postseason & reseat ticket request limits	2	4	4	4	6		
Donor decal	N	N	N	N	N	N	N
Annual adidas offer	N	N	N	N	N	N	N
Complimentary Lil' Huskers membership (while supplies last)			N	N	N	N	N
Dedicated Huskers Athletic Fund donor representative				N	N	N	N
VIP facility tours					N	N	N
Exclusive opportunities to engage with Nebraska Athletics' leadership and coaches					N	N	N
Exclusive Husker events					N	N	N
Football Pre-Game Sideline Experience					N	N	N
Invitation to select team practices						N	N
Opportunities for exclusive access at Nebraska Athletics events							N
Eligible for exclusive Nebraska Athletics experiences							N

Benefits subject to change.

2026 FOOTBALL SEASON TICKETS & PARKING

SEASON TICKET & PARKING RENEWALS

The deadline to renew season tickets and parking is March 18, 2026. Please renew online at huskers.com/myaccount or call (402) 472-3111 to speak with a representative.

SELECTING, UPGRADING, OR ADDING ADDITIONAL SEATS

The Huskers Athletic Fund offers new and existing season ticket holders the opportunity to add, upgrade, or relocate their season tickets through the Seat Selection process. Be sure to indicate that you would like to participate when renewing or purchasing your season tickets. Time slots for the annual Seat Selection process will be based upon Huskers Athletic Fund ranking.



2026 FOOTBALL SEASON TICKETS & PARKING

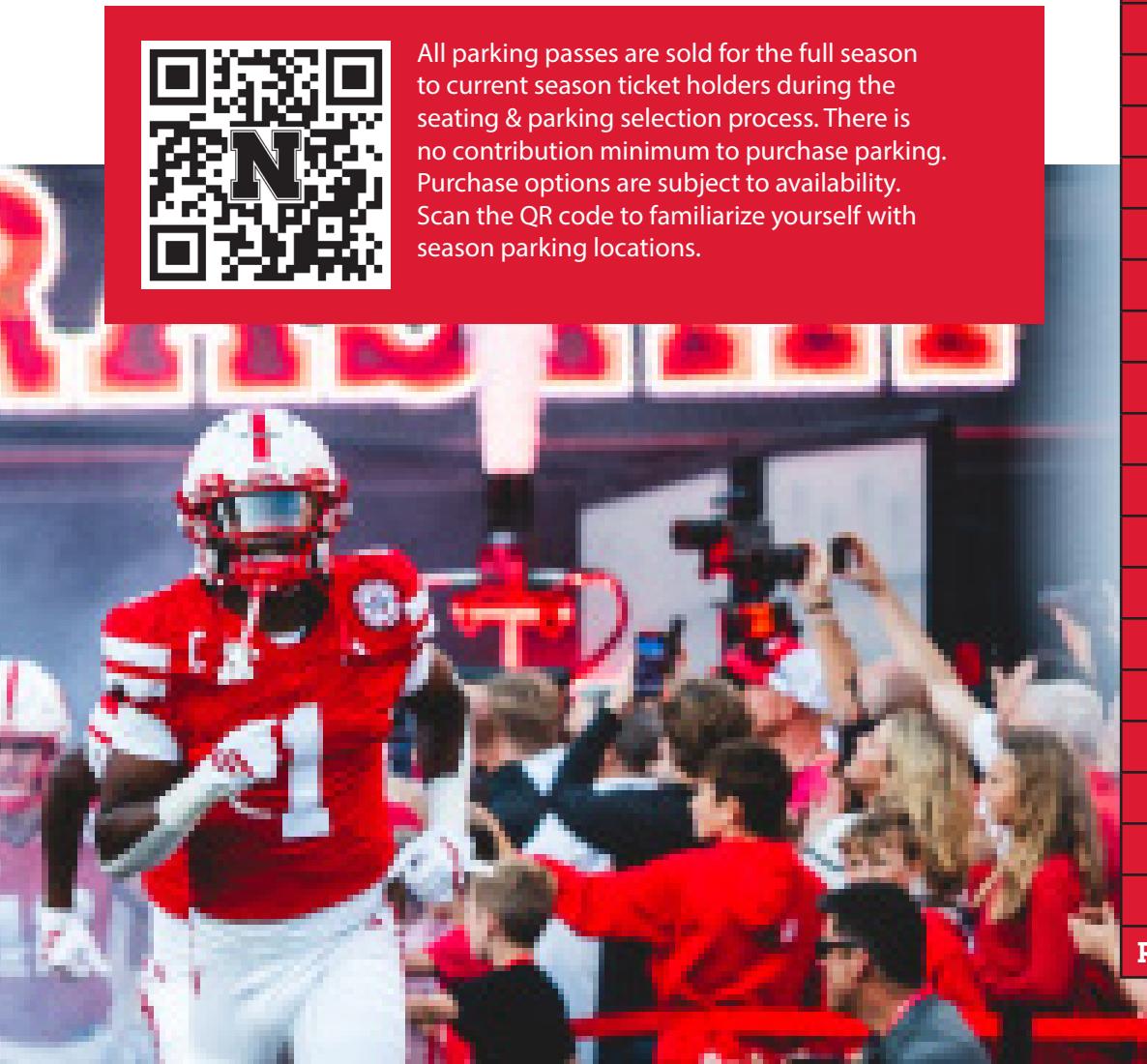
PARKING

2025 Football Parking Selection Results ►

The chart shows the membership level and priority points for the last HAF member that was able to purchase an available pass in each lot during the 2025 upgrade process. HAF rankings, which determine timeslots for seating & parking selection, are dictated by membership level followed by priority points.



All parking passes are sold for the full season to current season ticket holders during the seating & parking selection process. There is no contribution minimum to purchase parking. Purchase options are subject to availability. Scan the QR code to familiarize yourself with season parking locations.



LOT	MEMBERSHIP LEVEL	POINTS
1	Nebraska Leadership Society (\$25,000+)	3,725
2	No passes available	N/A
3	Nebraska Leadership Society (\$25,000+)	10,100
5	Nebraska Leadership Society (\$25,000+)	2,317
6	No passes available	N/A
7	No passes available	N/A
8	Nebraska Leadership Society (\$25,000+)	11,502
9	Hall of Fame (\$12,500+)	1,552
10	Champion (\$5,000+)	1,227
11	Champion (\$5,000+)	292
12	Nebraska Leadership Society (\$25,000+)	6,550
14	Blackshirt (\$1,000+)	469
16	Hall of Fame (\$12,500+)	1,823
17	Blackshirt (\$1,000+)	440
18	No passes available	N/A
19	Blackshirt (\$1,000+)	241
20	Sea of Red (\$100+)	142
21	Passes available at end	
23	Nebraska Leadership Society (\$25,000+)	2,540
25	Nebraska Leadership Society (\$25,000+)	2,150
26	Nebraska Leadership Society (\$25,000+)	3,240
27	Nebraska Leadership Society (\$25,000+)	5,667
RED1	Blackshirt (\$1,000+)	398

PREMIUM SEATING

FOOTBALL

Football suites are sold on multi-year contracts and are currently sold out. To learn more about premium seating opportunities at Memorial Stadium, please visit HuskersAthleticFund.com and add your name to the Premium Seating Waitlist by scanning the QR code!▶



VOLLEYBALL

Volleyball suites are sold on multi-year contracts and are currently sold out. Courtside, Loge, and Libero Club seating will be included as part of the 2026 Volleyball Reseat. To learn more about these premium seating opportunities, visit HuskersAthleticFund.com. Please contact your Huskers Athletic Fund representative or reach out at [\(402\) 472-3111](tel:(402)472-3111) to learn how to best position yourself for these opportunities during the reseating process.

MEN'S BASKETBALL

Men's Basketball Courtside Club seats are currently sold out. A limited number of club seats became available for the 2025 Seat Selection process. The last HAF member that was able to select a pair of Club seats was ranked 288th and was in the Nebraska Leadership Society (\$25,000+) with 2,337 priority points. For more information, contact your Huskers Athletic Fund representative, scan the QR code to complete the interest form, or call [\(402\) 472-3111](tel:(402)472-3111).

WOMEN'S BASKETBALL

Courtside Seating is currently sold out. A pair of Courtside seats became available in the 2025 Seat Selection process. The last HAF Member that was able to select a pair was ranked 352nd and was a member of the Nebraska Leadership Society (\$25,000+) with 1 priority point.

WRESTLING

Suites for Nebraska Wrestling are sold on a single-dual basis. Suite Requests will open for all fans and be taken prior to the start of each season. Matside seats are currently sold out. Any new inventory will be available in the Seat Selection process. Contact your Huskers Athletic Fund representative, scan the QR code to complete the interest form, or call [\(402\) 472-3111](tel:(402)472-3111) for more information.

WOMEN'S GYMNASTICS

Suites for Husker Women's Gymnastics are sold on a single-meet basis. For more information, contact your Huskers Athletic Fund representative, scan the QR code and complete the interest form, or call [\(402\) 472-3111](tel:(402)472-3111).



Scan the QR code to learn more about premium seating and hospitality experiences and explore current availability!





GLOW
BIG
RED

SAVE THE DATE!

FEBRUARY 11-12, 2026
NOON CST – NOON CST

Glow Big Red is the University of Nebraska-Lincoln's 24-hour day of giving to raise money in support of various campus-wide programs. Nebraska Athletics is a key pillar within this day-long initiative, seeking to generate resources to further support Husker student-athletes while fueling our next championship.

How you can help:

- Mark your calendar for February 11-12, 2026.
- Make a gift of any amount during Glow Big Red in support of Nebraska Athletics by scanning the QR code below.
- Spread the word by using #GlowBigRed on all social media platforms, and encourage your family, friends, and colleagues to join you by making a gift in support of their favorite Nebraska Athletics program(s) or fund!



N CLUB

The N Club, the official letterwinner association within Nebraska Athletics, provides former Husker student-athletes across all sports opportunities for connection, engagement and involvement through events, special reunions and regular communication while supporting the athletic, academic and career success of current student-athletes. The N Club aims to further the legacy, tradition, and core values derived from participation in intercollegiate athletics at the University of Nebraska.

If you are a former Husker student-athlete, scan the QR code to ensure your contact information is up-to-date and that you stay updated on all the latest news, events, and opportunities to engage with fellow N Club members!



CONTACT

Trevor Acton
Assistant Director of Annual Giving (N Club)
tacton3@huskers.com
(402) 472-2614



NEBRASKA LEADERSHIP SOCIETY

At Nebraska, the standard is comprehensive excellence. The Nebraska Leadership Society embodies that same core standard as our members lead with unyielding support of our student-athletes and athletic programs. The members of the Nebraska Leadership Society will fuel our next national championship, create the best environment for our teams to compete, and further separate our academic success from our peers.

Nebraska Leadership Society membership starts at \$25,000 annually or with a Huskers Athletic Fund lifetime giving history of \$1,000,000 or more. The Nebraska Leadership Society is proud to offer a series of exclusive benefits and one-of-a-kind experiences for our annual and lifetime members.

BENEFITS INCLUDE:

- VIP Facility Tours
- Exclusive opportunities to engage with Nebraska Athletics' leadership and coaches
- Exclusive Huskers Events
- Home Football Pre-Game Sideline Experience

CHAMPIONSHIP SUPPORT:

2024	2025
330 MEMBERS	378 MEMBERS
\$25.3M CONTRIBUTED	\$34.4M CONTRIBUTED

HOW TO JOIN

To learn more about the Nebraska Leadership Society, visit HuskersAthleticFund.com, call (402) 472-3111, or contact your HAF representative today!



CONTACT US

MAILING ADDRESS

Huskers Athletic Fund
800 Stadium Drive, P.O. Box 82848
Lincoln, NE 68501-2848

EMAIL - Nebraska@Huskers.com

PHONE - (402) 472-3111

ONLINE - HuskersAthleticFund.com

WE'VE MOVED!

The Huskers Athletic Fund offices are now located on the east side of Memorial Stadium. The ticket office is open Monday through Friday from 9am-4pm and can be found at Gate 21. Reserved parking is available for Huskers Athletic Fund guests in the lot closest to the entrance of the Osborne Legacy Complex [1200 Vine Street, Lincoln, NE 68588].

MEET THE TEAM

The Huskers Athletic Fund team is eager to assist our members and appreciative for their continued generosity in support of Nebraska Athletics. Please scan the QR code to learn more about our team. We look forward to hearing from you!







Huskers.
ATHLETIC FUND

HUSKERSATHLETICFUND.COM
NEBRASKA@HUSKERS.COM
(402) 472.3111